# **Jay Tirado**

jaytirado.com • 1536 Lindzlu Street • Winter Garden, FL 34787 • 321.228.7413 • jay.tirado@gmail.com

# **SUMMARY**

Creative design professional with solid background and education in user-centered web solutions and visually appealing designs

# **QUALIFICATIONS**

- Proficient in the creation of web and graphic design content using Adobe's Photoshop, Illustrator, and After Effects
- Proficient in the Joomla! content management system, its installation, design, and maintenance
- Proficient in developing video content using storyboards, various editing software packages, and appropriate encoders
- Working knowledge in the creation of 3D content and animations using Autodesk Maya
- Working knowledge of programming theory and languages such as C, PHP, and ActionScript
- Fluent in Spanish

#### **EDUCATION**

# **University of Central Florida**

Orlando, FL December 2007

Bachelor of Arts Digital Media

Emphasis: Internet and Interactive Systems

### **Academic Honors**

- o Major GPA: 3.6
- University of Central Florida Dean's List (two semesters)
- o University of Central Florida President's List (May 2007)

# **RELEVANT EXPERIENCE**

- Developed an interactive website for spacecraftbrooklyn.com, a New York City based arts and crafts store. Completed the site using project management tools, graphic design, web optimization, and user testing
- Performed SEO strategies for apersonalwedding.com for improved search engine rankings
- Planned and administered the site sonshinenetowork.org for a national church organization. Responsible for the implementation of the Joomla! CMS, content creation, and database administration

# **WORK EXPERIENCE**

# **Orlando Health**

**Registered Respiratory Therapist** 

Orlando, FL May 1999-Present

- Supervised a team of respiratory therapists
- · Facilitated in the training of new employees
- Excelled in the usage of specialized equipment